OFFICIAL WATERMELON FESTIVAL GUIDE

torrington watermelon festival

COE MEMORIAL PARK • TORRINGTON, CT

JULY 27, 2019 • 10-5PM

RAIN-DATE JULY 28

PRESENTED BY

Main Street TORRINGTON

A 501(C)(3) NOT-FOR-PROFIT ORGANIZATION

OVER 80 VENDORS

FREE ADMISSION

ARTS & CRAFTS

FOOD TRUCKS

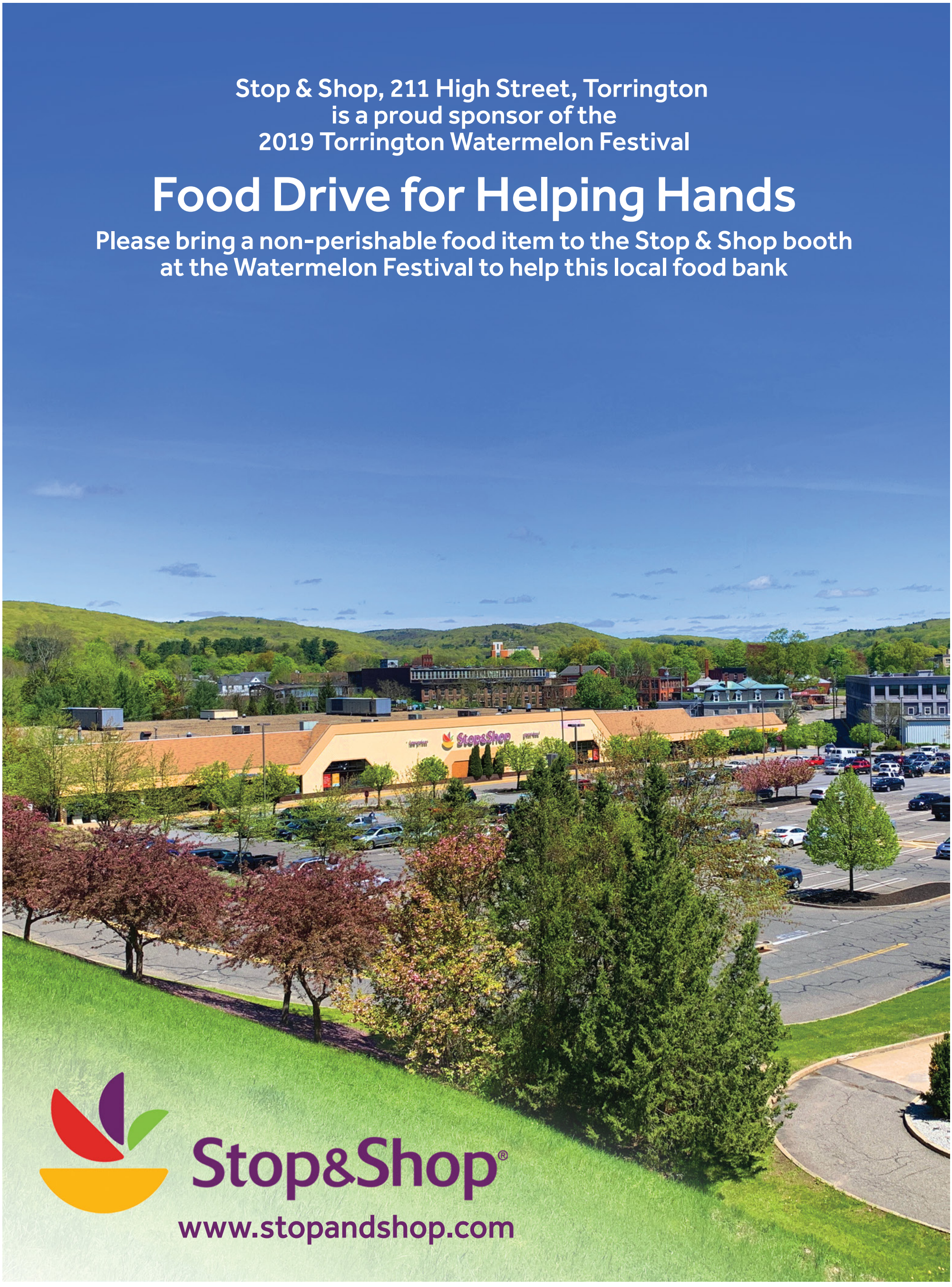
MUSIC & ACTIVITIES

THEME INSPIRED FOOD & MERCHANDISE

Stop & Shop, 211 High Street, Torrington
is a proud sponsor of the
2019 Torrington Watermelon Festival

Food Drive for Helping Hands

Please bring a non-perishable food item to the Stop & Shop booth
at the Watermelon Festival to help this local food bank



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Main Street TORRINGTON
A 501(C)(3) NOT-FOR-PROFIT ORGANIZATION

torrington Watermelon festival

Welcome to the First Annual Torrington Watermelon Festival

JULY 27, 2019 10AM-5PM

COE MEMORIAL PARK, TORRINGTON, CT

RAIN-DATE JULY 28

Concede to the seed and come to Torrington on July 27th and experience some of Connecticut's best arts and crafts vendors. For the peckish, we offer a variety of food truck items from sweet treats to full on comfort food.

Most important of all, visit our "Watermelon Central" to enjoy fresh cut watermelon chunks or visit our new non-alcoholic "Watermelon Bar" presented by Sliders Grill and Bar in downtown Torrington, CT.

PHOTO BY SHEILA IVAIN

We also welcome familiar family activities like the Main Street Express train ($2/person, big or small), which takes riders on a roundtrip around beautiful Coe Memorial Park.

Don't forget to drop-off your door prize tickets at the Main Street Torrington info booth opposite "Watermelon Central". No purchase necessary and you can register for FREE door prize tickets in advance at https://2019watermelonfestival.eventbrite.com.

Special Watermelon Themed Products

We have identified vendors that have watermelon themed products for sale. Look for the special sign we created hanging on each booth that is participating.

We are also exited to have the UCONN Litchfield County Extension Center with us. Stop by their Master Gardener booth to ask home gardening questions, bring your mystery plant for ID, bring a 1 cup soil sample for pH testing, or learn more about plants.

master GARDENER PROGRAM
University of Connecticut

Seed Spitting Contest

Stop by the Roberts Tax Group booth and give it your best attempt at hurling a watermelon seed. Furthest seed will win a prize!

We are looking forward to a fantastic day in the park, and I hope you can make it to our event, it's going to be a fun-packed day!

Edward Cannata
Publisher & Creative Director
Main Street Torrington, Inc.

watermelon central

is located in front of the Civic Center

fresh cut watermelon

$3

watermelon lemonade

$3

SLIDERS GRILL & BAR presents...

the non-alcoholic

watermelon bar

specialty drinks **$5**

watermelon mule

Fresh Watermelon, Mint, Simple Syrup, Ginger Beer and Lime

watermelon cooler

Fresh Watermelon, Fresh Basil and Lemonade

watermelon fizz

Fresh Watermelon, Coke and Lime

Primp My Pedi

WWW.PRIMPMYPEDI.COM

Tired of expensive spa fees for a perfect pedicure? This is the solution. Oh! My Goodness, when I saw this, my little heart went pitter-patter, pitter patter. Primp My Pedi is the perfect solution to the numerous problems we all have trying to do our own toes.

No more messy polish applications using Prinp My Pedi

Three years ago, Waterbury beautician Diane Wilson, invented an affordable device that props up your foot while it magnifies and lights up your toes. This is brilliant. Come check it out here at the Watermelon Festival.

Primp My Pedi is a hands-free lighted magnifier for your toenail care. No more messy polish applications, no more cut-too-short toenails. Save time and money while reducing stress with this helper!

Diane put her best foot forward and applied for a patent, which is pending, but I tell you, she's going to be rich as Croesus soon, because everyone will want this. Whether you need it for primping or for elder care or for your own daily foot inspection, this is the tool. It's fully adjustable, hands free, and simple to use. Plus, it's comfortable.

Of her three-year journey Diane says, "The path of an entrepreneur and inventor is going to take more hours and more effort than is imagined. This has been the case with Primp My Pedi, too." Diane worked hard to bring this product to market, but her standards were set high, and she met them.

Four bright LED lights, a 2.5X magnifier, and a comfortable foot rest make Primp My Pedi compact, simple to use, and totally versatile...what's not to LOVE? Very cool.

Righteous Rags

WWW.RIGHTEOUSRAGS.NET

Festival inspired Watermelon design

Back in July of 2017, Erin ordered a Tulip kit from Amazon to try a tie-dye design. She wanted to make something for one of her babies, and at that time, she had a newborn and a toddler.

It turned out Erin really liked making the tie-dye, and WOW—Are we ever glad she did! You have to see these gorgeous, original, and clever t-shirts for yourself.

The process was fun, and she loved the colors as they emerged from the cloth, so she sold a few, and the rest is history. Now, she has a full-scale shop of beautiful, colorful choices in original designs. She will take private order and new suggestions for text are always welcome.

Erin was once a stay-at-home-mom, but now she's a mother who makes custom, one-of-a-kind tie dye at home. Plus, she's a fully-fledged local entrepreneur.

All of Erin's clothing is 100% cotton and completely original. All sizes available, including little tiny babies, big babies, kids and adults (men's and women's sizes to 5X) tees, tank tops and more.

But that's not all. You can see Erin's work at the Watermelon Festival right here in Torrington. Make a day of it and be sure to stop by "Righteous Rags" for a mesmerizing tie-dye adventure.

JULY 24TH

IT'S THE PRE WATERMELON FESTIVAL

POTATO PARTY

Zach and Lou's Barbeque
2936 Winsted Rd, Torrington, CT
12 - 7PM

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FM 97.3 WZBG
12-2PM

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FUN - GAMES - PRIZES

PRIZE for Peeling the LONGEST Potato Peel
(World Record is 5 1/2 feet)

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Brooker Memorial

WWW.BROOKERMEMORIAL.ORG

Some people in our community still don't know what happens at Brooker Memorial. Anyone with small children, however, knows exactly how important Brooker Memorial is to Torrington.

Brooker Memorial is true to its mission statement: To prepare children for lifelong success through education, health services, family support, and programs of excellence. And the fruits of its labors are abundant in all of Torrington's children. Brooker has a state-of-the-art child care center, and it offers pediatric dental care to Torrington's children. The services are sometimes free, or they are much reduced in relation to the world at large.

Grown-ups are also well served by the Brooker Memorial. Family counseling is available there as well as grief support groups. For the retired community, Brooker offers numerous soul-fulfilling volunteer positions. For example, if you want children in your life, go in and sing with them, read to them, help them in their garden, or just buy their vegetables.

The vegetable garden is one of several enrichment programs designed to increase children's understanding of the eco-system and their outdoor experiences. To augment the school program, occupational therapists, phyiscal therapists, and speech pathologists are available to help those in need.

Indeed, the Brooker Memorial is a gleaming gem in our community. They are a proud sponsor of the Main Street Express Train Ride and don't forget to visit their booth here at the festival for more information.

Guac Star

WWW.FACEBOOK.COM/GUACSTARGUACCART

Craving a fresh, healthful, cool, and astonishingly delicious snack this summer? Head over to the Guac Star guacamole cart, a unique addition to our festival's food offerings for made-to-order guacamole using the freshest possible ingredients.

The key to mind-blowingly good guac is freshness. "You have to respect the ingredients. In rock and roll terms, the garlic, onion, jalapeño, cilantro, and tomato are the band, and avocado is the diva. She requires a lot of love and attention, but she's worth it," says Tinsley Morrison, owner and conductor of the Guac Star guac cart.

Morrison developed a guacamole obsession as a kid at her mom's 1970s "gourmet" parties where she'd station herself by the chunky guacamole bowl. "I'm pretty sure that was my awakening. After that, I tuned in whenever there was great guac to be had." Years of testing recipes on family and friends led to her legendary status as a guacamole queen. "It's a good way to get invited to parties."

Currently a part-time recipe tester at *Fine Cooking* magazine, Morrison launched her colorful guacamole dream wagon onto the streets of downtown Torrington at the 2018 Marketplace. "The 2019 Main Street Torrington events in Coe Memorial Park are very exciting to me because of the fruity themes. Who doesn't love featuring special guest stars? Strawberry guac was a hit at Strawberry Festival. I'm working now on perfecting a watermelon gazpacho recipe for Watermelon Festival."

Don't miss the Guac Star Bowl for a guac-your-socks-off showcase of fresh guacamole in a crisp tortilla bowl with a side of tomato-mango salsa and corn tortilla chips. Maybe try a shot of Watermelon Gazpacho if you really want to party like a Guac Star.

Main Street
TORRINGTON
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torrington Watermelon festival

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Brooker Memorial
Preparing Children for Life-long Success

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Vietnam Veterans Fountain and Civic Center in Coe Memorial Park during the 2019 Torrington Strawberry Festival

Photo by Marty Connor

"Dedicated To The Men And Women Of Torrington Who Honorably Served Their Country During The Vietnam Era, 1964 To May 1975. Particularly Those Who Served In Vietnam And Especially Those Who Died There".

10-Ton Goldfish Design
Jewelry

Bab's Baby Boutique
Baby Items

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Pottery

Belle Cose
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Camo Rose Custom Creations
Hand Decorated Items

Carolann's Country Corner
Handmade Animals/Dolls

Cheryl's Creations
Wreaths

Courageous Creations
Hair Accessories

Craftology Bee LLC
Bath Products

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For His Glory
Wood Signs

Foxglove Soap Company
Artisan Soaps

Jays Creations
Pallet Décor

Kelly's Crystals Boutique
Jewelry

Kelly's Kandles CT
Soy Candles

Lujo Bar
Skin/Bath Products

Mary's Craft Hut
Children's Items

Mely's Craft
Décor

Mountain Tree Studios
Handmade Jewelry

Noteworthy Crochet
Crochet Items

Peter Warren Books
Author

PrimeChime
Wind Chimes

Primp My Pedi
Foot Care

Righteous Rags
Tie Dye Clothing

Sabs Collection
Candles

Salem Wood Shop
Wood Signs

SB Handbags
Handbags

Scentsational Marketing
Herbal Packs

Short Stories by Dave Lopardo
Books

Sweet As Pi
Essential Oils

Teresa Kozilo, T.O.P.
Bird Houses/Gourds

The Proud Peacock
Clothing

Three Crafters
Greeting Cards/Wood

TJJ Sews
Embroidered Products

TL Designs
Various

ViVi Inspirations
Clay Items

Modern Chiropractic
Medical

Still River Wellness
Dispensary

All-Star Transportation
Child Safety

Elks Lodge #372
Organization

The Salvation Army
Non-Profit

US Census Bureau
Job Creation

Villari's Martial Arts
Martial Arts

Frankie's Balloon Inspirations
Balloon Tying

Uninkable Artistry
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Nail Products

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Makeup

Paparazzi Accessories
Costume Jewelry

Partylite Candles
Candles

Perfectly Posh
Pampering Products

S&S Fashion Boutique
Jewelry

Scentsy
Warmers/Wax

Tastefully Simple
Spices/Sauces

Usborne Books & More
Books

Young Living Essentials
Therapeutic Oils

Food

3 Chicks Grill
Steak N Cheese, Sausage & Peppers, hand-cut fries

Ben & Jerry's
Full Service ice cream, sugar/waffle cones, toppings, sundaes, bottled beverages

Cups and Cones
Ice Cream

Guac Star
Fresh, made to order guacamole, salsa and chips

Meriano's Cannoli Truck
Assorted flavors of cannolis

Plymouth Kettle Corn
Kettle corn

Sundae Dinner
Roast Beef Sundae, Turkey Dinner Sundae, Vegetarian/Gluten Free options

Val's Vittles
Breakfast and lunch sandwiches, hot dogs grilled cheese, shaved steak, hamburger, fries, chili, soup, fresh salads, and more!

Zach and Lou's BBQ
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A wide selection of food trucks

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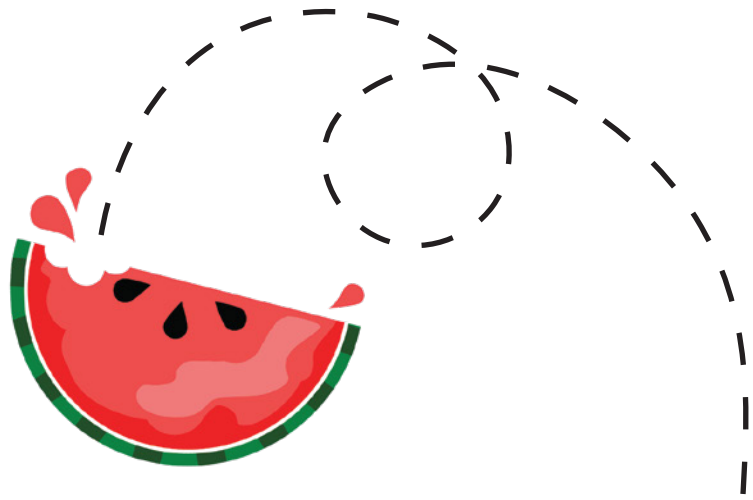

1st annual
watermelon festival
seed spitting contest

stop in to the roberts tax group booth between 12-4 and give your seed a whirl...

win a prize for the furthest seed

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- HONEY CHIPOTLE GF
- BUFFALO BACON RANCH GF
- BUFFALO BLUE CHEESE GF
- BUFFALO MILD GF
- BUFFALO PARMESAN GF
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- BUFFALO MEDIUM GF
- GENERAL TSO'S
- WICKED TACO NEW
- BUFFALO HOT GF
- FLAMIN' RASPBERRY GF
- CARIBBEAN JERK GF
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- ANGRY BBQ
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Kinship Cares

Support group meetings for grandparents or other family members raising a relative.

157 Litchfield Street, Torrington, Connecticut 06790
www.BrookerMemorial.org

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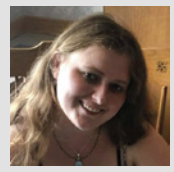

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PO Box 838
Torrington, CT 06790-0838
(860) 410-6767
www.mainsttorrington.org

PARK RULES, REGULATIONS & GENERAL INFORMATION

GENERAL

This event is free and open to the public. Children 15 & under must be accompanied by an adult or guardian. No skateboards, bicycles or hover-boards are allowed. Attendees should conduct themselves in a courteous and calm manner, anyone who does not comply will be asked to leave the event. Please be mindful of the beautiful grounds, flower beds and other elements of the park.

SOLICITATION

Unless you are a registered vendor, we do not allow solicitation of any kind. This includes walking through the grounds and handing out literature, or approaching other attendees for the purpose of promoting or selling something. Violators will be asked to leave the event.

RESTROOMS

There are standard and handicap porta potties located in two areas of the park and restrooms in the Civic Center.

ATM MACHINES

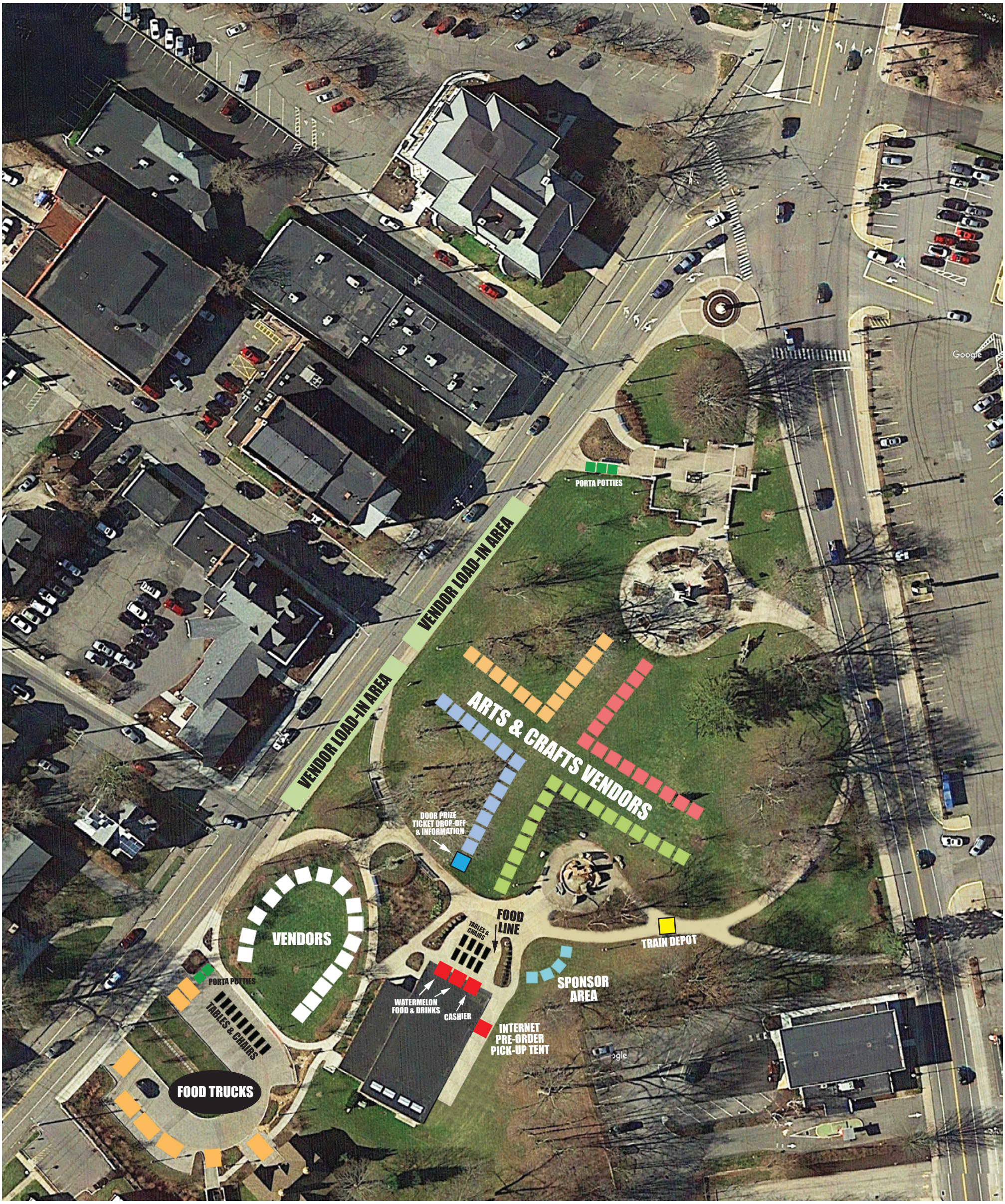
There are ATM machines located at the Torrington Savings Bank (corner Mason Street & Main Street), Bank of America, Webster Bank and Cumberland Farms, all within walking distance from the park.

TRASH

There are trash receptacles located throughout Coe Memorial Park.

torrington
Watermelon festival

COE MEMORIAL PARK
TORRINGTON, CT



Main Street TORRINGTON

A 501(C)(3) NOT-FOR-PROFIT ORGANIZATION

2019 UPCOMING EVENTS

Torrington Peach Festival

Saturday, August 24, 10am-5pm

*Rain-date August 25

Regular Rate	Late Rate
Deadline 8/10/19	Starts 8/11/19
$60	**$100**

Apply online: www.MainStTorrington.org

The Torrington Peach Festival is the second of our summer festival series and will feature arts & craft vendors, food trucks and some of the best peach treats in the state!

What to expect from all our events

- Over **5,000** attendees expected for each event
- Conveniently located in downtown Torrington
- Separation of artisan and direct sale vendors
- Comprehensive event marketing strategy
- Event guides distributed locally and regionally
- Family friendly park setting
- Indoor restrooms on-site
- Rain-date next day
- **FREE** parking for vendors
- **FREE** listing in our event guide

Beautiful Coe Memorial Park at Dusk

Torrington Fall Harvest FESTIVAL

Saturday, October 5, 9am-4pm

*Rain-date October 6

Regular Rate	Late Rate
Deadline 9/21/19	Starts 9/22/19
$60	**$100**

Apply online: www.MainStTorrington.org

Brand new for 2019, the 1st Annual Torrington Fall Harvest Festival will celebrate everyones favorite season... Autumn!

Apple and pumpkin pie, hot apple cider, hot chocolate along with the areas best artisan and craft vendors, plus music and a wide selection of meals from incredible food trucks will all converge to make this event the highlight of every Fall season!

The beautiful grounds of Coe Memorial Park

Tinsley serving up delicious guacamole dishes from her "Guac Star" food stand

The Fall season brings out the most delicious apple pies!

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